



# HEAT UP YOUR SALES

• LTCi SPRING SALES CONTEST •

There is no better way to spring into the summer months than by winning some sizzling hot prizes.

If you're one of Mutual of Omaha's top 20 Long-Term Care Insurance producers in May and June, you will have a chance to choose between hot summer prizes or a gift card.

## 1 GRAND PRIZE

(Top Producer)



Choose between an XL Big Green Egg Grill or a **\$1,500** Gift Card

## 4 SECOND TIER PRIZES

(Producers Ranked 2-5)



Choose between a Solo Yukon Stove or a **\$750** Gift Card

## 5 THIRD TIER PRIZES

(Producers Ranked 6-10)



Choose between a Yeti Tundra 105 Hard Cooler or a **\$500** Gift Card

## 10 FOURTH TIER PRIZES

(Producers Ranked 11-20)



Choose between a Yeti Hopper Flip 12 Soft Cooler or a **\$250** Gift Card

### NEW PRODUCER BONUS

New to Mutual of Omaha? Place your first MutualCare® Solutions policy with us and win a \$100 BONUS gift card!



For producer use only. Not for use with the general public.



**THIS SPRING**  
You make the sales  
**THIS SUMMER**  
You enjoy your prize



**HERE'S HOW YOU WIN:**

- The top 20 Producers that meet the minimum requirements can win the tiered prizes or gift card. Each winner will choose one prize option within the tier the winner qualified
- First 50 producers that place their first Mutual of Omaha policies within contest window win one \$100 gift card
- Applicable for individual long-term care insurance products, MutualCare® Custom and MutualCare® Secure underwritten by Mutual of Omaha
- Applications must be placed between May 1, 2022 and June 30, 2022
- Producers must maintain a 60% placement rate
- To qualify, producers must achieve an ANBP minimum of \$13,000 AND and place 5 applications during the contest window
- Prize or reward will be received no later than July 22, 2022

**OFFICIAL RULES:**

You must be currently contracted and actively representing Mutual of Omaha throughout the contest and at the time of the award. Eligibility is subject to the approval of management from Income and Wealth Planning Solutions. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise. Prizes are contingent on availability.